



AWP CONFERENCE: NORTH AMERICA

Exhibitors and Specialty

Sponsors Guide & Agreement

In-Person and On-Demand

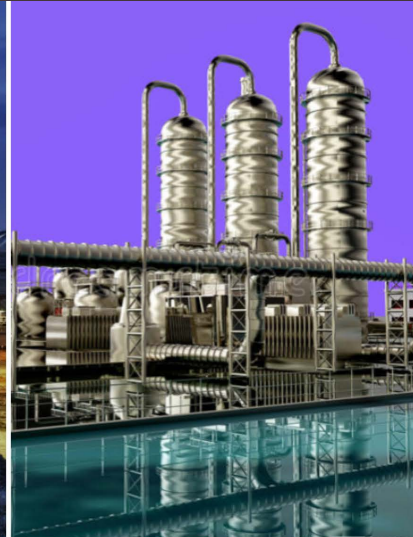
HOUSTON, TEXAS
October, 2023



GROUP ASI, INC

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AWP Conference 2023: North America

Exhibitor and Specialty Sponsorship Agreement

An In-Person & On-Demand Event for the North American Construction Industry

Houston, Texas • October 2023 (Venue TBD)

Since 2009, the Advanced Work Packaging (AWP) Conference has been the premiere forum for discussion of the construction project performance best practice that is rapidly becoming a global standard. With roots in Alberta Canada, this event began as the WorkFace Planning Conference (WFP), serving as the industry's forum for discussion of the Construction Owners Association of Alberta (COAA) WFP model. WFP would eventually fold into the AWP model, which was developed via the collaborative research initiative by the Construction Industry Institute (CII) and COAA. The AWP Conference now provides a worldwide space for knowledge-sharing, information-gathering and thought leadership for industry decision-makers that are actively exploring and applying AWP on projects and creating an AWP culture within their organizations.

Register as an exhibitor or a specialty sponsor today and reserve your spot at this unique Owner-and-EPC-driven conference and networking event. As an exhibitor or specialty sponsor, you will join some of the global construction industry's best that are working in the AWP domain. This is a great opportunity to connect with clients and senior individuals from owner, constructor and engineering companies and show how your company can support AWP today.

Exhibitor Fee & Available Opportunities

- Exhibitor fee: \$3,500 USD
- Includes 2 In-Person attendee passes and 1 On-Demand pass

*** On-Demand Pass will show all presentation in the main ballroom & will be sent out with in one month of the conference.*

Exhibitor Features & Benefits

- ✓ 6-foot x 4-foot exhibitor table integrated into our high-traffic breakout track area (includes basic provisions such as a draped table, chairs, power supply and INTERNET access for one device per booth/day)
- ✓ Recognition in all conference promotional and informational materials (print and screen)
- ✓ Recognition as an exhibitor in conference kickoff (both days)
- ✓ Periodic features in conference social media / professional network messaging prior to event

Specialty Sponsorship Fee and Available Opportunities

- **Breakfast Sponsorship: \$3,000 USD**
 - Available opportunities: 2
 - Includes 1 In-Person attendee pass & 1 On-Demand pass
- **Luncheon Sponsorship: \$4,000 USD**
 - Available opportunities: 2
 - Includes 2 In-Person attendee pass & 1 On-Demand pass
- **Cocktail Networking Reception Sponsorship: \$5,000 USD**
 - Available opportunities: 1
 - Includes 2 In-Person attendee pass & 1 On-Demand pass
- **Virtual Networking (Event Mobile App) Sponsorship: \$2,500 USD**
 - Available opportunities: 2
 - Includes 1 In-Person attendee pass & 1 On-Demand pass

Specialty Sponsorship Features & Benefits

- ✓ Sponsorship signage posted prominently in sponsorship areas
- ✓ Recognition in all conference promotional and informational materials (print and screen)
- ✓ Recognition as an exhibitor in conference kickoff (both days)
- ✓ Periodic features in conference social media / professional network messaging prior to event
- ✓ Will receive attendee list without emails (Name, Company) within a week of the conference

Notes regarding Exhibitor and Specialty Sponsor benefits:

- i. Exhibitor table location selection is prioritized in order of exhibitor commitment. We make every reasonable effort to accommodate exhibitor preferences.
- ii. Exhibitor package includes a draped 6-foot by 4-foot table-top display in the breakout track area with supplied chairs, power, and internet connections; additional supplies and services are the financial responsibility of the exhibitor (e.g., special lighting, banners and decorations, unique chairs and table setups, et cetera). Exhibitors may bring in their own displays and forego all provided supplies, provided their displays fit within the allocated space. Group ASI provides a guide with information about ordering supplies, shipping & receiving, setup and breakdown times, display/space specifications, etc.
- iii. As a feature of becoming an exhibitor or sponsor, attendee passes are included as outlined in the *features* table (in this document). Additional passes can be purchased at a discount using an ID Code that will be provided to you.
- iv. Exhibitor and Specialty sponsor benefits do not include full access to conference attendees' contact information.

Full terms, conditions, and signature field on following page(s).

Exhibitor or Specialty Sponsorship Agreement

Please select one or more from the below options:

My company will become an AWP Conference 2023: North America Exhibitor
(\$3,500 USD)

My company will become an AWP Conference 2023: North America Breakfast Sponsor
(\$3,000 USD)

My company will become an AWP Conference 2023: North America Luncheon Sponsor
(\$4,000 USD)

My company will become the AWP Conference 2023: North America Networking Reception Sponsor
(\$5,000 USD)

My company will become an AWP Conference 2023: North America Virtual Networking Sponsor
(\$2,500 USD)

Payment notes:

- Full payment due within 30 days of invoice date, or prior to the start of the conference (whichever is sooner).
- Fees are non-refundable
- Please see full terms and conditions on following page for details

Contact Information

(* Required)

Company Name*:

Company contact (Name)*:

(Title)*:

Street address:

City:

Province/State:

Postal/Zip Code:

Country:

Phone (Office)*:

Phone (mobile):

Email address*:

Upon receipt of signed sponsorship agreement, an invoice will be provided; payment can be made via credit card using our online payment system (link to be provided).

Please Sign Here

Date (Month/Day/Year)

Full terms, conditions, and signature field on following page(s).

Terms & Conditions

- i. All applications are reviewed by Group ASI and vetted by the AWP Conference Advisory Board to ensure the prospective sponsor has goods or services that could provide value to companies or individuals interested in Advanced Work Packaging and related information.
- ii. Group ASI reserves the right to refuse content submitted for presentation; each presentation must be relevant to conference themes and goals.
- iii. 100% of the total sponsorship fee is due within 30 days of invoice date, or prior to the start of the conference (whichever is sooner). If the sponsor cancels (in writing) more than 90 days prior to the start of the conference, 50% of the total sponsorship fee is refundable. No refunds will be made for cancellations made within 90 days of start of conference.
- iv. The sponsorship fee does not include additional conference passes beyond those specifically defined as a sponsor benefit. However, additional passes can be purchased at a discount using an ID Code that will be provided to you.
- v. Company logos, preferred URLs and other sponsorship materials and files must be submitted within the production schedule, the details of which will be made available to the sponsor(s) by Group ASI.
- vi. Sponsors may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by Group ASI.
- vii. Group ASI will not be liable for damage or loss to sponsors' properties by fire, theft, accident, or any other cause.
- viii. If extenuating circumstances (including, but not limited to, acts of God, war, government regulation, terrorism, extreme weather events, disaster, strikes, civil disorder, a pandemic, a travel restriction issued by a governmental agency, curtailment of transportation facilities, or any other emergency of a comparable nature beyond our control) require Group ASI to reschedule or reformat the conference (for example, delaying the event start date or converting to a fully virtual event), and sponsors are unable to accommodate a change, or if a change results in reduced sponsorship rates, any sponsorship monies paid or overpaid will be applied (or transferred) as credit toward sponsorship of another Group ASI event. All sponsors will be notified prior to any change.
- ix. If the conference is cancelled or curtailed for any reasons beyond the control of Group ASI, Group ASI will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the sponsor may suffer.
- x. No part of an exhibit and signage or other materials may be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
- xi. Sponsors are responsible for safeguarding their own equipment, displays, and materials.
- xii. Sponsors will agree to comply with the Antitrust Statement contained within this document.



Antitrust Statement

The Conference will take place in full compliance with applicable antitrust, trade sanctions, and export controls laws. The Conference Organizer (Group ASI) will:

- Ensure that the agenda does not include any topics improper under antitrust law;
- Include an antitrust reminder on the agenda and in the conference documentation, which will highlight that competition law compliance also applies during breaks, meals and other social activities; and
- Request that presenters at the conference have their presentations reviewed by legal counsel prior to submission and instruct them not to discuss topics that would be improper under antitrust law during their presentation.

Conference Organizer will provide the draft agenda to The Sponsor; should The Sponsor identify any topics that The Sponsor believes to be legally inappropriate, Conference Organizer will review the draft agenda and – as necessary – modify or remove topics in order to comply with antitrust law.

Conference Organizer represents that it has not offered, paid, promised to pay, authorized the payment of, or transferred, money or anything of value to a Foreign Official or other person to secure any improper advantage or benefit in relation to the conference, either directly or indirectly through a third party. Without limiting the generality of the above, and in recognition of the principles of the OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions, the United States Foreign Corrupt Practices Act, and the United Kingdom Bribery Act 2010, the conference organizer represents and agrees that it will not, directly or indirectly, in connection with the conference and the matters resulting therefrom, offer, pay, promise to pay, or authorize the giving of money or anything of value to a Foreign Official, or to any other person while knowing or being aware of a high probability that all or a portion of such money or thing of value will be offered, given or promised, directly or indirectly to a Foreign Official or to any other person, for the purpose of improperly influencing the act, decision or omission of such Foreign Official or other person to obtain or retain business, to direct business to any person, or to obtain any improper advantage or benefit.

Sponsorship of the conference and/or The Sponsor’s review of the conference agenda do not imply any responsibility from The Sponsor for competition law compliance during or relating to the conference.

The Sponsor will not be required to take any action or refrain from taking any actions that would constitute a violation of or be penalized by applicable U.S. laws and regulations.

Acceptance of Sponsorship Agreement

On behalf of _____, I hereby agree to the terms & conditions of the contract as an exhibitor or sponsor of the Advanced Work Packaging Conference 2023: North America.

Name

Title

Date

Please Sign Here

Date (Month/Day/Year)

Please complete this form and return to info@groupasi.com